

# Media Release

For immediate release

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## Dekho Leverages MDS Foundation Maps

Ahead of its release in the coming months, Esri Australia has announced its highly anticipated Dekho 3.1 can consume and utilise MDS Foundation Maps. The exciting capability is a significant coup for the new-look Dekho and is the result of an exclusive partnership between Esri Australia and MDS.

Esri Australia's Executive Manager of Business Development and Client Services, Peter Loughrey, says the unique capability was designed to improve the user experience and assist in the creation of superior online maps.

"With MDS Foundation Map, Dekho 3.1 is simply a better product. Our market-leading offering really does streamline and enhance the online mapping experience. It is the easiest way to deliver geographic web applications and it also has built-in data for Australia and New Zealand. The MDS inclusion means we now have a much broader and more complete value proposition to our customers. We have no doubt it will be a runaway success."

Dekho 3.1 represents a major investment by Esri Australia to make Dekho a world class solution for geographic web applications. Including MDS Foundation Maps in Dekho is a strategic synergy move by Esri Australia to deliver not only the software clients need, but also the data clients need for their web applications.

"It allows clients to focus on their operational data and have the base map as part of the product we deliver," says Dekho Product Manager, Ayal Steiner. "We have been working for almost six months on this release, focusing on rich user experience, simplifying integration and application maturity. This release of Dekho will also be the first time we support ArcGIS 10, which is a major leap forward for Dekho."

MDS Foundation Maps seriously enrich the visual experience and significantly increase the speed to market for displaying geographically-based information via a webpage or desktop application. At version 3.1, the built-in capability to add the MDS Foundation Map requires no special licensing or purchase.

The MDS Foundation Map is a suite of raster tiles covering Australia and New Zealand, featuring the most current online road data available and consistent multi-scaled background maps.

**--ENDS--**

### **About Esri Australia**

Esri Australia has a 32 year history of providing location intelligence expertise to help organisations make smart business decisions. The combination of local expertise and world-leading Esri GIS technology has helped thousands of government departments and commercial organisations to turn their data, information and knowledge into collective insight to reveal opportunity. Drawing on its expertise, knowledge, vision and technical capability, Esri Australia helps its clients turn possibility into reality.



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