

FOR IMMEDIATE RELEASE

MDS Foundation Map for Esri Users!

MDS is proud to announce the release of MDS Foundation Map *for ArcGIS*. Esri users can now benefit from the authoritative, current, base map which can be consumed within both ArcGIS server and desktop environments.

Rapid deployment for displaying geographically based information via a webpage or desktop application to enable users to deliver high quality cartographically rich background maps.

MDS Foundation Map *for ArcGIS* provides the perfect background that now allows clients to leverage the base map as part of the core ArcGIS product. The MDS Foundation Map dramatically enriches the visual experience and significantly increases the speed to market for displaying geographically-based information via a webpage or desktop application.

The MDS Foundation Map *for ArcGIS* is a suite of raster tiles covering Australia and New Zealand, featuring the most current online road data available and consistent multi-scaled background maps.

According to Ed Haverkamp, MDS' Data Manager "...the next release of the product provides hassle free context (base maps) to organisations daily GIS work, enabling Esri users to leverage the power of location-based services."

The core map data, managed by MDS, is **updated at least 4 times a year**, ensuring the MDS Foundation Map is the **most current mapping platform available** in Australia and New Zealand. The background tiles have been pre-built with multiple zoom levels, enhancing web pages and desktop applications with the assurance of MDS' SLA.

To find out how MDS can help your organisation leverage the power of this location-based service, contact info@mapdataservices.com today or order online <http://www.mapdataservices.com> .

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MapData Services Pty Ltd (MDS) have been developing geospatial databases and hosting online map-based applications since 1998. MDS has built an enviable reputation as a specialist in developing and using geographic information systems (GIS) and related data to solve real-world business problems. MDS designs and builds geo-applications and can host GIS applications on your behalf. Our data and services are employed by some of Australia's largest blue chip companies and in multiple Government departments. Clients include Medicare, Australia Post, Woolworths, News Limited amongst many others. MDS data powers popular internet mapping systems such as Google Maps, Google Earth and Microsoft Bing Maps.

With offices in Australia and New Zealand, our three divisions work seamlessly together to provide customised, quality solutions for your business mapping needs, whether they be hosted online applications, digital mapping products, or consulting services.

For further information, contact:

Contact Person: Ms Jo Cradock, Marketing Manager

Company Name: MapData Services

Telephone Number: +61 (2) 8436 2800

Fax Number: +61 (2) 8436 2888

Email Address: media@mapdataservices.com

