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FOR IMMEDIATE RELEASE

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Esri Australia Group Selects NAVTEQ to Enhance Location Intelligence Solutions *Enterprise Reseller Agreement includes NAVTEQ® map data bundled with GIS software*

Sydney – 6 October, 2010 – NAVTEQ, the leading global provider of maps, traffic and location data enabling navigation, location-based services and mobile advertising around the world, announced today that it has completed an Enterprise Reseller Agreement with the Esri Australia group, leading providers of location intelligence solutions with more than 33 years of experience. With this Enterprise Reseller Agreement in place, Esri Australia and its wholly owned subsidiary MapData Sciences (MDS) can offer the complete suite of NAVTEQ-enhanced data solutions to its range of enterprise customers.

Known for their quality, NAVTEQ maps are built to a single data specification allowing customers to easily and cost-effectively optimise processes, manage assets and increase productivity. As an authorised NAVTEQ distributor, the Esri Australia group will have the ability to sell NAVTEQ's robust map data and bundle it with Geographic Information Systems (GIS) software to deliver comprehensive location intelligence solutions.

"We are committed to providing our customers with high-quality solutions to meet their increasing location intelligence needs," stated Brett Bundock, Managing Director, Esri Australia. "NAVTEQ is known for its unrivaled map data and location content used to enable enterprise solutions. We believe the addition of the NAVTEQ map to our product portfolio will not only provide us with a competitive edge as a location intelligence solutions provider but will deliver to our customers unique advantages as well."

The Esri Australia Reseller Agreement marks an important addition to NAVTEQ's growing portfolio of enterprise customers in Australia.

“Given the strength of the Esri Australia group as a leading provider of location intelligence solutions and services, this agreement represents a significant leap forward for NAVTEQ and Esri Australia in this industry segment,” says Rohan Fernando, business development manager, NAVTEQ Oceania. “The combined capabilities of NAVTEQ and Esri Australia, with its subsidiary MapData Sciences, are certain to deliver huge benefits for the broad range of enterprise spatial customers in this region,” he added.

Clients of Esri Australia and MapData Sciences will benefit through access to the full suite of NAVTEQ Enterprise digital map-based products and services. This includes high quality digital mapping data for enhanced mobile asset management, internet applications, GIS applications, geomarketing applications, call centre applications and telematics services.

About the Esri Australia group

Esri Australia has a 33 year history of providing location intelligence expertise to help organisations make smart business decisions. The combination of extensive professional services expertise and world-leading Esri GIS technology has helped thousands of government departments and commercial organisations to turn their data, information and knowledge into collective insight to reveal opportunity.

www.esriaustralia.com.au

Esri Australia subsidiary MapData Sciences has been developing geospatial databases and hosting online map-based applications since 1998. MDS has built an enviable reputation as a specialist in developing and utilising GIS technologies to solve real-world business problems.

www.mapds.com.au

About NAVTEQ

NAVTEQ is the leading global provider of maps, traffic and location data (digital location content) enabling navigation, location-based services and mobile advertising around the world. NAVTEQ was founded in 1985 and now supplies comprehensive digital location content to power automotive navigation systems, portable and wireless devices, Internet-based mapping applications and government and business solutions. The Chicago-based company is celebrating its 25th anniversary in 2010, proudly supported by approximately 5,000 employees located in 211 offices in 48 countries.

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