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For Immediate Release

### MDS adds points of learning, increasing location intelligence

MapData Sciences has added **Education and Training** to its growing list of Point of Interest (POI) data. A complete set of over 10,000 Schools, Colleges and Universities has been identified, located and accurately geocoded throughout Australia.

Much interest and anticipation has awaited this announcement due to the governance, business and social benefits it will provide. In combination with other POI data, much can be learned of a given area or location, providing the complete story.

The community groups, emergency services, local councils, real estate and franchise industry will benefit from using this information to assist with a range of decisions. Including school information into demographic analysis can also help complete a profile of a particular area and the proximity to vital services.

The datasets can be used in multiple ways, from use within Personal Navigation Devices (PND), accessed by web developers via a web service call within their applications or as a set of files that can be used within any business.

There are now 20 themes with over 52,000 locations covering:

Fast Food Locations	Shopping Centre Locations	Vehicle Rest Area Locations
Fuel Stations	Auto Service Centres	Department Stores
Hardware Stores	Banks	Hospitals
ATM's	Car Parking Stations	Live Traffic Cameras
Convenience Stores	Beaches	Parks and Gardens
Sports Grounds	Golf Courses	Railway Stations
Police Stations	Education and Training	

*MapData Sciences has been developing and hosting online digital mapping applications for over 11 years as well as supplying mapping data to other online mapping providers and for in-house GIS development projects. In addition, MDS provides consulting, systems integration and route optimisation services.*

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