



MapData Sciences Pty Ltd

abn 45 053 437 282

110 Pacific Highway

Greenwich NSW 2065 Australia

Ph: +61 2 8436 2800

Fax: +61 2 8436 2888

Email: info@mapds.com.au

Web: www.mapds.com

Date: 1st September 2009

Contacts: David Ryan +61 2 8436 2827
Laurie Edwards +61 2 8436 2800

For Immediate Release

MDS Drives Repco Rally Volunteers to Starting Positions

MapData Sciences Pty Ltd (MDS) is pleased to announce its support of **Repco Rally Australia 2009**, part of the World Rally Championships. MDS will provide the organisers with the digital mapping services needed for the smooth running of the event, to be held over 4 days with 35 competitive stages across the Northern Rivers of NSW.

The most significant service MDS has provided is the production of maps to ensure all volunteers are able to quickly and easily find their way to their designated "posts" for a particular stage. This will be pivotal to the success of the event, with MDS' knowledge of the road network and cartographic expertise providing the perfect solution.

The organisers of the event were keen to ensure that the maps they used in the event were not in breach of any copyrights or other usage restrictions. Rally Australia approached MDS after noticing MDS' details on many online mapping services and with a quick phone call, explained their requirements. The customised mapping service was then provided for use in this world sporting event.

MDS looks forward to continuing the relationship with Repco Rally Australian for many years to come. MDS has many clients around motor sport, with locators, trip planners and vehicle tracking solutions for many industries including to the petroleum and automotive industries.

<http://rallyaustralia.com>

MapData Sciences has been developing and hosting online digital mapping applications for over 11 years as well as supplying mapping data to other online mapping providers and for in-house GIS development projects. In addition, MDS provides consulting, systems integration and route optimisation services.

www.mapds.com

##END##