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For Immediate Release

New Curb Side Feature Optimises Collection and Delivery Services

MapData Sciences Pty Ltd (MDS) has released new capabilities within the **Route Optimisation service** that dramatically improves planning for businesses delivering products and services by road, in high density urban areas. The enhancement will enable providers of curb side services such as "garbage collection, milk deliveries and bread runs", to better plan their schedules by putting them "in the driver's seat" by placing the vehicle directly outside the point of service.

The side of street capability, coupled with MDS' digital mapping road network, places the vehicle on the correct side of the street, every time, thus enabling the reliable planning of delivery and scheduled services. This enables a business to better manage their resources and respond rapidly to market and customer needs. The effect of this capability will be seen in the reduction of kilometres driven, time taken and thus reducing operations costs.

The enhanced capability will benefit any business that has a need to deliver to, or collect from, street addresses throughout Australia and New Zealand.

MapData Sciences has been developing and hosting online digital mapping applications for over 11 years as well as supplying mapping data to other online mapping providers and for in-house GIS development projects.

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