



## MapData Sciences Pty Ltd

abn 45 053 437 282

110 Pacific Highway

Greenwich NSW 2065 Australia

Ph: +61 2 8436 2800

Fax: +61 2 8436 2888

Email: [info@mapds.com.au](mailto:info@mapds.com.au)

Web: [www.mapds.com](http://www.mapds.com)

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Contacts: David Ryan +61 2 8436 2827

For Immediate Release

### **MDS expands its team, embracing industry heavy weight**

MapData Sciences Pty Ltd (MDS) today officially announces Mr M.G. Quill Williams joining the MDS sales team. Mr Williams takes on this newly created role following the recent acquisition of MDS by ESRI Australia.

Mr Williams joins MDS with 30+ years experience in the spatial industry. He has held various positions in commercial, government and academia and almost 20 years in sales roles covering consulting/mapping technologies and spatial solutions. Most recently, Mr Williams was Principal Consultant at ESRI Australia.

Naturally, Mr Williams' role will be to help increase the business in MDS' digital mapping products and services, providing assistance in realising the many opportunities on hand. The advances in technology and the increased awareness businesses now have for the benefits of spatially interpreting data, means more opportunity in a growing market.

Mr Williams said, "I'm excited to be working with the MDS team and assisting the organisation in the rapidly expanding geo-enabling market".

"I look forward to sharing my experience with the team that has been at the forefront of the geo-enabled industry for so many years and responded so successfully to changing requirements from businesses looking to spatially enable their operations".

*MapData Sciences has been developing and hosting online digital mapping applications for over 12 years as well as supplying mapping data to other online mapping providers and for in-house GIS development projects. In addition, MDS provides consulting, systems integration and route optimisation services.*

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