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For Immediate Release

Silver lining exposed in new release of online demographic service

MapData Sciences Pty Ltd (MDS) and its partner **Tactician Corporation** have released Version 6 of the Geo-Demographic analysis tool, **Tactician Online**. Subscribers to the service are utilising the enhanced release and accessing all the tools needed to make informed decisions, reduce risk and respond to rapid change.

The Tactician Online "Software as a Service" now provides one of the best business intelligence tools available, with the advantage of being accessible wherever there is access to the internet.

Major components of this release include: -

- Unique ability to save the most complex analysis and return at next login
- Express step-by-step upload feature for any kind of data
- Ability to merge trade areas
- Creation of custom reports
- Customising the way features display on the map for better presentation
- Improved processing speeds, providing time for more what-if scenarios and better decision making

The Tactician Online application is an on-demand service hosted by MDS and accessed via the web (cloud). The infrastructure, computer processing and mapping data is hosted by MDS and is expandable and scalable to support this on-demand subscription based service.

MapData Sciences has been developing and hosting online digital mapping applications for over 11 years as well as supplying mapping data to other online mapping providers and for in-house GIS development projects.

mapds.com

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