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For Immediate Release

Toro Australia partners with MDS to expand customer care with new locator service

Toro Australia (Toro) has continued their six (6) year relationship with **MapData Sciences Pty Ltd (MDS)** by upgrading the dealer locator on their website, expanding on their customer service philosophy by making it easier for their customers to find their nearest dealer, instantly.

Through their large network of dedicated dealers, including key national retailers across Australia, Toro is able to support the agricultural, municipal, sports turf and residential markets with the irrigation, mower products and support services they require. Providing this as an interactive service has continued in helping Toro achieve a high level of customer service.

The key to customer service is to provide access to information that a customer needs and an interactive service to enable the dissemination of information by being able to filter and search by product or market type (eg Consumer Mowing).

Toro Australia has achieved this with an easy to use interface that facilitates the various customers they have across their many markets. Being able to search instantly, with a visual presentation of locations including driving directions, is the complete customer service experience Toro was looking to achieve.

Visit www.toro.com.au and see how Toro helps locate the nearest dealer.

MapData Sciences has been developing and hosting online digital mapping applications for over 11 years as well as supplying mapping data to other online mapping providers and for in-house GIS development projects. In addition, MDS provides consulting, systems integration and route optimisation services.

www.mapds.com

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 **Toro Australia**